



## 2021 Remarkable Ideas Virtual Pitch Competition

### Women with Remarkable Ideas to Reimagine our Future

#### PITCH COMPETITION OVERVIEW & INSTRUCTIONS

You are invited to pitch your remarkable idea for reimagining our future. At least five finalists will be selected from among the pitch videos submitted. A panel of judges will select the five finalists, and Great Dames Circle members will select the winner of the grand prize, which includes a \$1,000 cash award, a business mentor, and a valuable portfolio of business services.

#### DETAILS:

- Five finalists (women, students/teen girls) will be selected from among all applicants to pitch to compete for a \$1,000 cash award and a valuable portfolio of business services
- **By Friday, Nov 19 at noon EST**, all interested pitch presenters must:
  - apply online
  - include a link to your 2-minute pitch video in your application
  - send your bio and headshot (*for promo purposes*) to: [kelli.stranahan@gmail.com](mailto:kelli.stranahan@gmail.com)
- Judges will identify the top 5 videos to be part of the pitch event
- Pitch videos will be presented at our Great Dames Remarkable Ideas Pitch Event on Tuesday, Nov 30 at 5:30 p.m. EST
- Great Dames Circle members will select the winner
- Winner will be announced on Monday, Dec 13 at our Great Dames Celebration Event

#### PITCH VIDEO INSTRUCTIONS

- Your application must include a link to your 2-minute video of your remarkable pitch that includes the following info:
  - Your name
  - Name of your Remarkable Idea to Reimagine the Future
  - Answer to three key questions:
    1. Why now?
    2. Why this?
    3. Why me?
  - Judges' will base their evaluation on:
    - Feasibility
    - Impact
    - Creativity
    - Future-focus
- Note: Your video should be in MP4 format and posted to a video hosting platform such as **YouTube** or **Vimeo**. Please contact Robert Ford at [mail@robertford.us](mailto:mail@robertford.us) if you need tech support.

## APPLICATION

### \* Required Questions

\*1. First Name:

Last Name:

Email:

Cell Phone:

2. Name of business/organization & website, if applicable: (250 characters or less):

\*3. Title of Remarkable Idea:

\*4. Describe ***your remarkable idea to reimagine our future*** (in 500 words or less):

\*5. Is your idea conceived of and owned by a woman or team of women?

\*6. Link to your 2-minute pitch video:

**APPLICATION DEADLINE: Friday, Nov 19, 2021 at 12:00 Noon EST**

**QUESTIONS: [info@Great-Dames.com](mailto:info@Great-Dames.com)**